

**A Map of:**



**EVANGELISM**

## Map Key

Mapping your context for evangelism is partly about knowing who's around you, and partly about knowing what you bring to the story. This map worksheet is designed to help you identify some of those possible intersections, so that you can find the specific story you want to tell, the one that emerges where you and your context intersect.

*Home:* Where did you grow up? Where do you come from? This might include a location, a cultural identity, or a set of values.

*School:* What have you learned about yourself along the way? How have you learned it? This might include an identity marker you've claimed, skills you've discovered, or difficulties you've overcome.

*City Hall:* What are the demographics of your current geographical context for evangelism? This includes anything that comes in measurable form: population, race and ethnicity, employment stats, etc. Who's here? Who's not?

*Community Center:* Where and how do people in your context gather already? What brings the community together? Coffee shops? Town beautification projects? Nail salons? Basketball games? Fundraisers?

*Church:* To what, specifically, are you inviting people? If it's to come to your church, what about your church makes it a context where they might find something they're looking for? If it's to talk about Jesus one-on-one, what is it you're eager to share with them or hear from them? Are you inviting them to be fed, to debate, to enjoy beauty? What makes your invitation different from that of the church billboards down the street or the missionaries knocking at your door?

*Library:* What research do you still need to do in order to finish mapping your context? What don't you know yet that you might need to know?

*Empty Circle:* What do you already know about your context that isn't already represented here? What are the other unusual factors that mean certain things will or won't work where you are? In what way is your context an outlier?